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THE REGISTRY COLLECTION® PROGRAM WELCOMES FREEDOM BAY ST. LUCIA, ITS FIRST AFFILIATE ON THE ISLAND

PARSIPPANY, N.J. (Sept. 23, 2011) — [The Registry Collection](#)® program, the world's largest luxury exchange program and part of the [Wyndham Worldwide](#) (NYSE: WYN) family of brands, today announced a new affiliation agreement with [Freedom Bay St. Lucia](#), *The Registry Collection* program's first affiliated resort on the Caribbean island.

"Freedom Bay is structured to be owned in two ways: deeded fractional ownership or owning a villa outright. We chose to affiliate with *The Registry Collection* program because we want to give our shared ownership buyers at Freedom Bay the best possible vacation experiences, and offering them access to the world's largest luxury exchange program will help us do just that," said Robert Whitton, chief executive, Malgretoute Hotel Management Company Limited.

"It means that owners have the option to exchange time at their property on the beach in sunny St. Lucia for an entirely different vacation experience such as a city break or some fun on the ski slopes," Whitton continued. "We are confident that this partnership and the many benefits *The Registry Collection* program provides will help enrich their experiences and lead to lasting memories."

Freedom Bay Luxury Hotel, Spa Resort and Private Residences, which will open in 2013, will be located on the southwest coast of St. Lucia, offering visitors the best of what the island has to offer, including mountainous terrain, rainforests, coral reefs and sunny beaches. Freedom Bay is situated within the UNESCO World Heritage Site at the foot of the iconic Pitons; the two volcanic spires that create a dramatic visual rising against the blue waters off the coast.

Not to be overshadowed by the area's wonders, Freedom Bay St. Lucia has some drama of its own. The architecture of Freedom Bay reflects the natural environment. The resort will sit on the backdrop of the lush tropical rainforest on Freedom Bay, allowing visitors

to bask in the luxury of the naturally modern and spacious décor and outdoor living spaces while absorbing the breath-taking rainforest surrounding them.

Vacationers will also enjoy the comforts of home in the private residences as well as the added luxuries of a 24-hour concierge, and the services of butlers, housekeepers, chefs, waiters and gardeners. Freedom Bay development will include the first Six Senses international branded five-star hotel in the Caribbean. The unique spa services offered at the resort will help visitors relax while taking in the natural surroundings of the resort, and include cliff-side massages, Pilates on the jetty, hydrotherapy in the natural springs, volcanic mud baths under the stars and body treatments made from local leaves, bark, fruit and nuts.

“Freedom Bay St. Lucia’s exceptional spa services and beautiful residences in the tropical rainforest will offer visitors the height of luxury,” said Gregg Anderson, global vice president, *The Registry Collection* program. “This resort is a great addition to our growing network of affiliated resorts and gives our members the chance to experience a variety of superior-quality vacations in some of the most impressive resorts around the world. We are very happy to welcome Freedom Bay St. Lucia, and we believe our members will be as well.”

About Malgretoute Hotel Development Company (MTHDC)

Malgretoute Hotel Development Company (MHDC) is the developer of the project and a St Lucian registered company. The site at Freedom Bay was last valued at \$44m. MHDC is managed by Robert Whitton a UK property entrepreneur with an outstanding track record in property development and investment. Whitton is best known for founding the aAim Group PLC in 2001 which was initially funded by a number of high profile investors and transacted more than £3.5 bn of commercial property deals in UK & Europe.

About The Registry Collection

The Registry Collection® is the world’s largest luxury exchange program comprising over 33,000 members and more than 160 affiliates on six continents. More than 180 properties are available through The Registry Collection program and are either accessible for exchange or under development. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, *The Registry Collection program* provides members with access to an elite network of the finest vacation properties at some of the world’s premier destinations, as well as personal concierge services that are available 24 hours a day. *The Registry Collection* is offered by RCL, LLC, the worldwide leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#) or [theregistrycollection.com](#).

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