



Fractional Life  
Piers Brown  
+44 (0)7918 185840  
[piers@fractionallife.com](mailto:piers@fractionallife.com)

For The Registry Collection  
Helen Foster  
+44 (0)1536 314266  
[Helen.foster@rci.europe](mailto:Helen.foster@rci.europe)

## **THE REGISTRY COLLECTION PROGRAMME WINS PRESTIGIOUS FRACTIONAL LIFE AWARD BY UNANIMOUS JUDGES' DECISION**

**Hammersmith, London - [Date]** — *The Registry Collection*<sup>®</sup> exchange programme, the world's largest luxury exchange network, was honoured to receive the Fractional Life 2010 Services To The Industry Award at the Fractional Life Summit on 19<sup>th</sup> February.

The criteria for winning The Services to the Industry Award was deemed to be the person or organisation that has done the most to help grow the fractional industry from a business and/or consumer point of view. The Fractional Life expert judging panel is comprised of fractional property experts, editors and industry professionals. Chairman of the judges' panel and founder of Fractional Life, Piers Brown, said: "When it came to this award, the judges were unanimous in naming *The Registry Collection* programme the deserving winner. As the first programme to offer fractional developers the attractive option of luxury leisure property exchange, *The Registry Collection* programme was described by judges as a slick, smart and a savvy way to help both developers and fractional owners. Their marketing is good and attention to detail strong. Equally, the product offered is high-end and lifts the profile of fractional luxury in the marketplace worldwide."

Gregg Anderson, vice president, *The Registry Collection* programme, speaking on behalf of his colleagues said: "We're truly honoured and delighted to receive this accolade from such a respected panel of industry professionals. Our programme is a team effort and I'd like to thank Piers Brown and Fractional Life, industry pioneers like ourselves, who have been instrumental in raising the profile of the fractional industry and providing customers

with an authoritative and trusted source of information about our business and a lively online market place for the benefit of everyone involved in the industry.

“A big ‘thank you’ must go to our affiliated developers whose world-class developments and faith in us has given us the opportunity to make *The Registry Collection* programme the attractive, distinctive and first-class product it is today.”

Nick Turner, VP and head of *The Registry Collection* programme, Europe, added: “I’d like to join Gregg in thanking our associates and saying how very proud we are to receive this, our second industry award in just a few months. The fractional product has definitely arrived in Europe, enjoying coverage in the UK national and property press as well as attracting a strong attendance at events such as the Fractional Life Expo and Summit, and the OPPLive Event last year. We’re seeing an increase in activity within The Registry Collection programme too, with eight new fractional properties having joined the programme in Europe in the last 12 months.”

*The Registry Collection* programme was launched eight years ago and now has a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 175 properties are available through *The Registry Collection* programme and are either accessible for exchange or under development. As the world’s largest luxury exchange programme, it gives developers of luxury leisure properties and second home developments the opportunity to offer their buyers a world of holiday options, as well as a lifestyle experience commensurate with the quality of the property, including 24/7 concierge services, access to exclusive travel and leisure service providers at preferential rates, as well as the ability for those buying off plan to take holidays in a selection of the programme’s affiliated properties while waiting for the keys to their purchased property through the Early Privilege Programme.

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### **About The Registry Collection**

*The Registry Collection*® programme is a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 175 properties are available through *The Registry Collection* programme and are either accessible for exchange or under development. As the world’s largest luxury exchange programme, *The Registry Collection* programme provides members with access to an elite global network of the very finest vacation properties at some of the world’s premier destinations, as well as personal concierge services that are available 24-hours a day. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, *The Registry Collection* programme facilitates exchanges around the world and redefines the vacation experience for owners and developers. *The Registry Collection* programme is offered by Wyndham Exchange and Rentals, the worldwide leader in vacation exchange and the European leader in vacation rentals and one of the [Wyndham Worldwide](#) family of

companies (NYSE: WYN). For additional information, visit the media centre at [www.wyndhamer.com](http://www.wyndhamer.com).

For additional information on the services offered to developers and members by *The Registry Collection* programme and to learn how it can add value and distinction to leisure real estate projects, visit [www.theregistrycollection.com](http://www.theregistrycollection.com) and [www.rciventures.com](http://www.rciventures.com)

### **About Fractional Life®**

From a fractional jet to fractional real estate, *Fractional Life* <http://www.fractionallife.com> is the number one consumer lifestyle brand dedicated to growing the fractional ownership marketplace. The company has 3 divisions: interactive, fractional B2B and B2C conferences <http://www.fractionalsummit.com> , <http://www.fractionalsummitusa.com> and exhibitions <http://www.fractionallifeexpo.com>.

Dates:

Fractional Summit USA, 31 August – 1 September 2010, InterContinental Hotel, Miami

Fractional Life Expo, 13 – 15 September 2010, Broadgate Event Venues, London