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### **The Registry Collection Signs Three New Les Maisons de Baumanière Luxury Properties in France**

**PARSIPPANY, NJ AND HAMMERSMITH, UK, (27 January 2009)** – The Registry Collection programme, the world's largest luxury exchange programme and one of the Wyndham Worldwide family of brands (NYSE: WYN), today announced a new affiliation with The Provence Club – Les Maisons de Baumanière, adding three new French properties to its portfolio of more than 160 luxury properties, either available or under development.

Avenio Prieuré, the luxury resort company behind the new brand, is affiliating three exclusive properties in Provence with The Registry Collection exchange programme. The properties are to be developed in conjunction with the Les Maisons de Baumanière hotel portfolio – which holds the French equivalent of a five-star rating – and will be managed by one of France's leading chefs, Jean-André Charial, also known for his world-famous restaurant, Oustau de Baumanière, located in Baux de Provence.

Nick Turner, vice president & head of new business development, Europe, The Registry Collection, said: "The Avignon property will fuse the peace of its 13<sup>th</sup> century surrounds with a contemporary interior design to create a truly unique property. This will be the first five-star category fractional property development in France and, driven by Mr Charial's vision and passion, these will be exquisite properties offering extraordinary experiences. We are thrilled to welcome these unique properties to The Registry Collection programme and are looking forward to offering our more than 30,000 members the opportunity to experience the luxury of Les Maisons de Baumanière fractional resorts."

Marc Koerts, co-partner of Avenio Prieuré said: "The Registry Collection programme offers a much-valued accommodation exchange option for our fractional owners who want that flexibility. The service levels and the exclusivity of The Registry Collection are exactly what our owners are looking for."

The properties will be built on exceptionally spacious sites with superb views of either the Luberon Valley or one of the many surrounding historic villages. Le Prieuré, the first property which is set to complete in 2010, will be located less

than four kilometres from the sophisticated and historic walled-town of Avignon, a true year-round destination known for its theatre, arts and excellent choices of culinary experiences - all just two and a half hours outside Paris by train. Show apartments are currently scheduled to open in April and meanwhile potential purchasers can sample the Baumanière luxury experience at the on-site hotel. The second property will be nestled in the hillside area of Gordes which is noted for its exceptional charm and architecture and said to be one of the most beautiful villages in France, as well as home to many artists and film stars. The location of the third property will be the exclusive Aix-en-Provence. Once complete, the properties will all be run under the Les Maisons de Baumanière brand.

The fractional properties will each comprise 24 residential two- and three-bedroom apartments. Owners will have access to the hotel facilities, spas and Michelin-starred restaurants. At the first two properties the fractional product will be based on an average of eight owners per accommodation, owning periods of six weeks, with use blocked off in January for maintenance.

Koerts added: "The average price of a six-week use period in a two-bedroom apartment is €180,000."

### **Notes to Editors**

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### **About *The Registry Collection Programme***

The Registry Collection programme is a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 160 properties are available through the program and are either accessible for exchange or under development. As the world's largest luxury exchange programme, The Registry Collection programme provides members with access to an elite global network of the very finest vacation properties at some of the world's premier destinations, as well as personal concierge services that are available 24 hours a day. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, The Registry Collection programme facilitates exchanges around the world and redefines the vacation experience for owners and developers. The Registry Collection programme is offered by Group RCI, the worldwide leader in vacation exchange and the European leader in vacation rentals and one of the Wyndham Worldwide family of companies. (NYSE: WYN) For additional information, visit the media centre at [www.grouprci.com](http://www.grouprci.com)

For additional information on the services offered to developers and members by The Registry Collection programme and how it can add potential value to leisure real estate projects, visit [www.theregistrycollection.com](http://www.theregistrycollection.com).

## **About Avenio Prieuré**

Avenio Prieuré was founded in France by developers, André Guillot and Marc Koerts. They bring much experience and a diverse skill base to their projects.

Mr Guillot has over 30 years' experience in the hospitality and resort development business, while Mr Koerts has worked in the industry for more than 10 years. Their operations are based in the South of France in regions such as Provence and the Alps. Their main goal is in obtaining the most exclusive locations in Provence to develop residential resort projects with the French equivalent of a five-star rating. The residential resort projects of Avenio Prieuré will be operated as exclusive concessionaires of the brand Les Maisons de Baumanière. Le Prieuré is also part of the chain of hotels Relais & Châteaux.

For more information contact [prestim@club-internet.fr](mailto:prestim@club-internet.fr) or visit [www.maisonsdebaumaniere.com/index.php?id=leprieure](http://www.maisonsdebaumaniere.com/index.php?id=leprieure) [www.cotemaison.fr/maison-reve/classique/desir-de-meli-melo-contemporain-chic\\_3165.html](http://www.cotemaison.fr/maison-reve/classique/desir-de-meli-melo-contemporain-chic_3165.html)

## **About Les Maisons de Baumanière**

The brand Les Maisons de Baumanière was launched in 2007 to keep the spirit of the famed Oustau de Baumanière restaurant alive. The restaurant has been run by France's iconic Charial family since 1945, having been founded by Mr Thuillier, the grandfather of present owner and president, Jean-André Charial. The goal of Jean-André Charial is to unite the family stable of hospitality projects under this brand with the guarantee that guests will find – beyond the comfort and luxury integral to such establishments – a special ambience characterised in the staff, service levels, settings and overall Baumanière experience. Through the agreement with Avenio Prieuré, Les Maisons de Baumanière will add luxurious residences where guests will benefit from access to the hotel services and the advantages of membership of The Registry Collection programme to its established traditional hotel offering. For more information visit [www.maisonsdebaumaniere.com](http://www.maisonsdebaumaniere.com)