



**FOR IMMEDIATE RELEASE**

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## **AN EXCITING YEAR OF GROWTH FOR THE REGISTRY COLLECTION<sup>®</sup> PROGRAM IN EUROPE**

**KETTERING, U.K. (February 18, 2011)** – [The Registry Collection](#), the world’s largest luxury exchange program, and part of the [Wyndham Worldwide](#) family of brands (NYSE: WYN) celebrated a year of expansion in Europe in 2010 that saw significant member-base growth and the affiliation of superb resorts. The Registry Collection also won the prestigious Fractional Life ‘Services to the Industry Award’ in 2010, recognizing its commitment to product and service excellence.

“It’s been a really exciting year for The Registry Collection in Europe,” said Nick Turner, vice president Europe, The Registry Collection and Fractional Ownership Developments. “In addition to affiliating fantastic new European resorts in Spain, Morocco, England and Scotland and expanding our member base we’ve been talking to a variety of developers and other interested parties and really raising the profile of fractional ownership and luxury exchange in Europe.”

Some of the fractional resort properties recently added to The Registry Collection portfolio includes:

- **Arcos Gardens Golf & Country Estate** – a paradise surrounded by olive trees in the Jerez region of Spain, and featuring a championship golf course and academy as well as facilities for every type of holidaymaker. Now open.
- **The Residences at the Baglioni Marrakech** – a unique new resort in the Moroccan capital, designed by world-renowned designer Jade Jagger. Due for completion by the end of 2011.
- **Lower Mill** – ultra-modern whole-ownership properties and amenities combine with a fabulous natural back-to-basics location on this 650-acre nature reserve that incorporates seven lakes. Due to open mid-2011.
- **The Village at Machrihanish Dunes** – stunningly located on the Mull of Kintyre in western Scotland with glorious views and two 18-hole links golf courses. Now open.

Turner said The Registry Collection will look to continue its growth in destinations throughout Europe that include Croatia, Italy, Ireland and Lithuania.

“Our focus is very much on expanding our property portfolio in Europe. The region is starting to really grasp the concept—and potential—of fractional ownership and we expect to enjoy another year of expansion in 2011,” he added.

To support this planned growth, The Registry Collection program has been further raising its profile by attending a variety of travel shows and industry events across the region. It is also organizing a number of road shows to spread the word about fractional property developments in Europe. The first one took place in Ireland in December 2010, and further events are scheduled for the following dates:

- Costa del Sol, Spain – 24 May 2011
- Paphos, Cyprus – 1 June 2011
- Florence, Italy – 28 June 2011
- Cascais, Lisbon, Portugal – 13 September 2011.

“We have invested heavily in big global events over the last few years but it’s apparent there is a gap where small to medium-sized resort developers are keen to learn more about the fractional ownership model but have not been able to travel to London or the U.S.,” said Turner.

“The roadshows will take a workshop format and provide a low-cost educational day giving people with an interest in fractionals the opportunity to talk with those that are established in the market and who are willing to share their experiences and present case studies.

“We have been encouraged by the success enjoyed across the Caribbean with similar style events hosted by The Registry Collection, and this is just another way we hope to continue our expansion in Europe.”

### **About The Registry Collection**

*The Registry Collection* program is a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 175 properties are available through The Registry Collection® program and are either accessible for exchange or under development. As the world’s largest luxury exchange program, *The Registry Collection* program provides members with access to an elite global network of the very finest vacation properties at some of the world’s premier destinations, as well as personal concierge services that are available 24-hours a day. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, *The Registry Collection* program facilitates exchanges around the world and redefines the vacation experience for owners and developers. *The Registry Collection* program is offered by RCI Europe, the worldwide leader in vacation exchange and the European leader in vacation rentals and one of the Wyndham Worldwide family of companies (NYSE: WYN). For additional information visit our [media center](#).

For additional information on the services offered to developers and members by *The Registry Collection* program and to learn how it can add value and distinction to leisure real estate projects, visit [www.theregistrycollection.com](http://www.theregistrycollection.com).

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