



**FOR IMMEDIATE RELEASE**

## **RCI AND *THE REGISTRY COLLECTION*<sup>®</sup> PROGRAM TO SPONSOR SHARED HOLIDAY OWNERSHIP WORKSHOPS**

**PARSIPPANY, N.J. (Jan. 19, 2012)** – [RCI](#), the worldwide leader in vacation exchange, and *The Registry Collection* program, the world’s largest luxury holiday exchange program, will organize and co-sponsor three Shared Holiday Ownership Workshops in 2012. The workshops provide essential information for those involved in the shared holiday ownership industry or anyone interested in entering the field. The first workshop takes place in Istanbul, Turkey, on February 6, followed by workshops in Edinburgh, Scotland (April 25) and Vienna, Austria (May 22).

“We are proud to be organizing and co-sponsoring the Shared Holiday Ownership Workshops in 2012,” said Sean Lowe, managing director, EMEAI, RCI. “At RCI, we value education and lively discussion surrounding industry topics, and the interactive programs for these three workshops will provide new information and perspectives to all attendees.”

Topics covered at these workshops will include:

- Why shared holiday ownership?
- The range of shared holiday ownership options including timeshare, fractional and mixed-use models
- How shared holiday products work
- Legal structures
- Efficient and effective sales and marketing
- Customer care

The workshops boast an impressive lineup of speakers who will make appearances in at least one of the workshops, including: Dimitris Manikis, RCI; Paul Mattimoe, Perspective International; Philip Bacon, HVS; Christopher Allen, Hutchinson & Co Trust Company; Eric Gummers, Howard Kennedy; Piers Brown, Fractional Life; Lisa Migani, FNTC; Philip Broomhead, FNTC; and Ioannis Verdelis, Best International.\*

The co-sponsors of the workshops are HVS, FNTC, Howard Kennedy, Best International and Citadel.

Visit [www.SHOWorkshops.com](http://www.SHOWorkshops.com) for more information and booking forms.

\* Speakers may be subject to change

### **About RCI**

RCI is the worldwide leader in vacation exchange with over 4,000 affiliated resorts in approximately 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through RCI® Weeks, the traditional week-for-week exchange system, and RCI Points®, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.7 million RCI subscribing members each year. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), [rciaffiliates.com](http://rciaffiliates.com) or [The RCI Blog](#). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

### **About The Registry Collection program**

*The Registry Collection* program is the world's largest luxury exchange program comprising over 33,000 members and more than 160 affiliates on six continents. More than 180 properties are available through *The Registry Collection* program and are either accessible for exchange or under development. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, *The Registry Collection* program provides members with access to an elite network of the finest vacation properties at some of the world's premier destinations, as well as personal concierge services that are available 24 hours a day. *The Registry Collection* program is offered by [RCI](#), the worldwide leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#) or [theregistrycollection.com](http://theregistrycollection.com).

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