



For The Registry Collection  
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Fractional Life 2009 Summit  
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### **The Registry Collection to be the Signature Sponsor of Fractional Life Summit**

**London (7<sup>th</sup> April 2009)** - [The Registry Collection®](#) exchange programme is pleased to announce it will be the Signature Sponsor for the second consecutive year of the Fractional Life Summit, Europe's leading fractional event.

This year's summit will be held on 23<sup>rd</sup> and 24<sup>th</sup> April at The Hilton Metropole Hotel in London. Several speakers will present on behalf of *The Registry Collection* exchange programme and be available for discussion at a fully-staffed booth.

At the close of the summit at 13.00 on 24<sup>th</sup> April, *The Registry Collection* representatives will host a press conference to present several new European fractional developments which have recently joined its international property portfolio and to answer questions.

“There is a real buzz about the industry across Europe now with increasing levels of interest in a product that offers both a luxury lifestyle and unparalleled value,” said Gregg Anderson, Vice President of Global Product Management for [The Registry Collection](#) exchange programme. “For that reason we know it is important to support The Fractional Life Summit – Europe's only dedicated meeting place for industry players. My colleagues and I very much look forward to meeting with those who have identified the tremendous opportunities in the fractional market at this event and want to work with us to unlock the potential in their developments, as well as welcoming members of the press to our press conference luncheon.”

Piers Brown, founder of Fractional Life, said: “We are excited to have the participation of *The Registry Collection* at the 2009 Summit. This brand provides fractional owners with access to some of the world's finest vacation properties and delivers the level of service they expect.”

*The Registry Collection* exchange programme pioneered the concept of exchanging luxury fractional ownership properties when it was launched in the United States seven years ago. Today, there are more than 160 properties available through the programme that are either accessible for exchange or under development across five continents. Over 30,000 members enjoy the benefits of the exceptional quality and unsurpassed service in their holiday homes that membership to *The Registry Collection* exchange programme brings.

Apart from providing support and consultancy services to fractional developers, *The Registry Collection* exchange programme provides developers with many benefits to help distinguish their offering. These include an Early Privilege Programme enabling purchasers who buy off plan to start holidaying in *The Registry Collection*'s portfolio of superb properties while waiting for completion of their own development. A 24-hour concierge service is also available to members, together with access to savings and privileges on a number of luxury products and services through The Collection Partners exchange programme.

In the last year, *The Registry Collection* exchange programme has welcomed new European developments into its portfolio in Portugal and the South of France, as well as in Dubai, South Africa and the Seychelles.

### ***About Fractional Life***

Fractional Life is an exciting new web brand based on the fractional ownership and asset-sharing concept. The site's aim is to give consumers the choice of the best of everything, from luxury homes to private jets and super cars, at a fraction of the cost, all under one roof in a 'fractional superstore.' Fractional Life helps consumers to make informed decisions to enjoy the lifestyle they want, when they want it. It also provides an invaluable news and networking forum for developers, as well as a platform for them to showcase their product to an interested and engaged consumer audience.

For more information about Fractional Life or the 2009 Summit to be held on 23<sup>rd</sup>-24<sup>th</sup> April, please visit [www.fractionallife.com](http://www.fractionallife.com)

### ***About The Registry Collection***

The *Registry Collection* programme is a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 160 properties available through the programme are either accessible for exchange or under development. As the world's largest luxury exchange programme, *The Registry Collection* programme provides members with access to an elite global network of the very finest vacation properties at some of the world's premier destinations, as well as personal concierge services that are available 24-hours a day. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, *The Registry Collection* programme facilitates exchanges around the world and redefines the vacation experience

for owners and developers. *The Registry Collection* programme is offered by Group RCI, the worldwide leader in vacation exchange and the European leader in vacation rentals and one of the Wyndham Worldwide family of companies (NYSE: WYN). For additional information, visit the media center at [www.grouprci.com](http://www.grouprci.com).

For additional information on the services offered to developers and members by *The Registry Collection* programme and to learn how it can add value and distinction to leisure real estate projects, visit [www.theregistrycollection.com](http://www.theregistrycollection.com).

To arrange to meet a member of the team at The Fractional Life Summit, please contact Amanda White on tel: +44 (0)1536 314651, email: [Amanda.white@rci.com](mailto:Amanda.white@rci.com)

To arrange to attend the press conference on 24<sup>th</sup> April at 13.00, contact Helen Foster on tel: +44 (0)1536 314266, email: [helen.foster@rci.com](mailto:helen.foster@rci.com)

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